



T A K E  
C H A R G E  
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C H A N G E

8<sup>th</sup> Annual Fall Conference



Asian American  
Bar Association  
of New York



FORDHAM UNIVERSITY  
THE SCHOOL OF LAW

150 W 62nd St, New York, NY 10023  
Saturday, September 23, 2017

## EVENT DESCRIPTION

AABANY proudly presents its 2017 Fall Conference, “**Take Charge/Lead Change**,” which is taking place on **September 23, 2017** at **Fordham University School of Law**. This year’s Fall Conference will feature a full day of CLE and non-CLE programs on cutting edge topics presented by AABANY’s committees and partners, as well as the following special programs:

### ***Pitch Sessions***

The Pitch Sessions provide participants an opportunity to engage in “live” pitch sessions to in-house counsel who have indicated a current or future need for outside legal services. Law firms, solo practitioners, and Elite and Gold level sponsors seeking to participate in the Pitch Sessions are pre-screened by in-house counsel based on their needs and selected participants are invited to join one or more pitch sessions at the Fall Conference.

### ***Third Annual Diversity Career Fair & Expo***

The Diversity Career Fair & Expo provides law firms, government, public interest and corporate employers the opportunity to meet diverse candidates—including experienced attorneys, recent law school graduates, and law students—and share information about their companies and any job openings. Employers will also have the opportunity to conduct first round interviews of pre-screened candidates at the Fall Conference.

### ***Sixth Annual In-House Counsel Forum***

AABANY's In-House Counsel Committee will host its Sixth Annual In-House Counsel Forum. This invite-only forum is intended to offer senior level in-house counsel and general counsel an opportunity to discuss pressing issues of particular relevance for corporate counsel and to connect with other in-house attorneys.

### ***Cocktail Reception & Committee Dinners***

At the conclusion of the day, all participants are invited to stay for the Cocktail Reception to connect or reconnect with peers, friends and colleagues from AABANY. After the Cocktail Reception, AABANY and its sponsors will be hosting various Committee dinners throughout New York City for which attendees can sign up in advance and which provide an opportunity for participants to continue to network during dinner.



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## CONFERENCE PRICING

	Full Conference (Early Bird – By Sept. 8, 2017)	Full Conference (Regular Price)	Cocktail Reception Only (Early Bird – By Sept. 8, 2017)	Cocktail Reception Only (Regular Price)
<b>AABANY Members</b>				
- All Private Sector - Corporate/In-House Counsel	\$110	\$135	\$60	\$85
- Government/Public Sector/Nonprofit - Out-of-State Attorney <sup>1</sup> (Associate Member) - Law Student - Non-Legal Professional (Affinity Member)	\$85	\$110	\$60	\$85
<b>Non-AABANY Members</b>				
- All Private Sector - Corporate/In-House Counsel	\$260	\$285	\$85	\$110
- Government/Public Sector/Nonprofit - Out-of-State Attorney - Law Student - Non-Legal Professional	\$135	\$160	\$85	\$110

## SPONSORSHIP OPPORTUNITIES

### Elite - \$5,000

- Recognition in all hardcopy and online promotional materials for the 2017 Fall Conference as an Elite Sponsor
- Logo placed on poster board or video monitor at the 2017 Fall Conference
- A table to display marketing materials during the entire 2017 Fall Conference
- Admission for up to **5** attendees to the 2017 Fall Conference
- Opportunity to participate in the Pitch Sessions at the 2017 Fall Conference
- Free admission for up to **2** sponsor representatives to attend AABANY's 2018 Annual Dinner and 2018 Annual Wine Tasting Reception
- Full page color advertisement in the 2017 Fall Conference Program Book

### Gold - \$3,000

- Recognition in all hardcopy and online promotional materials for the 2017 Fall Conference as a Gold Sponsor
- Logo placed on poster board or video monitor at the 2017 Fall Conference
- A table to display marketing materials during the entire 2017 Fall Conference
- Admission for up to **3** attendees to the 2017 Fall Conference
- Opportunity to participate in the Pitch Sessions at the 2017 Fall Conference
- Full page black and white advertisement in the 2017 Fall Conference Program Book

<sup>1</sup> “Out-of-State Attorney” means any attorney admitted in any state, territory or possession of the United States, the Commonwealth of Puerto Rico, the District of Columbia, or foreign country jurisdiction who does not work or reside in New York State.



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### **Silver - \$1,000**

- Recognition in all hardcopy and online promotional materials for the 2017 Fall Conference as a Silver Sponsor
- Logo placed on poster board or video monitor at the 2017 Fall Conference
- A half-table to display marketing materials during the entire 2017 Fall Conference
- Admission for up to 2 attendees to the 2017 Fall Conference
- Half page black and white advertisement in the 2017 Fall Conference Program Book

### **Bronze - \$500**

- Recognition in all hardcopy and online promotional materials for the 2017 Fall Conference as a Bronze Sponsor
- Logo placed on poster board or video monitor at the 2017 Fall Conference
- Table space to display marketing materials during entire 2017 Fall Conference
- Admission for 1 attendee to the Cocktail Reception

Sponsorship opportunities are also available for the various Committee Dinners that will be held on Saturday evening after the conclusion of 2017 Fall Conference programming. See enclosed Committee Dinner Sponsorship Reply Form.

## **CONTACT**

For more information about sponsorships, please contact

### **Kevin D. Kim, Esq.**

Development Director  
Co-Chair, Fall Conference Sponsorship Committee  
Asian American Bar Association of New York  
[kevin.kim@aabany.org](mailto:kevin.kim@aabany.org)

### **William H. Ng, Esq.**

Co-Chair, Fall Conference Sponsorship Committee  
Asian American Bar Association of New York  
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**2017 FALL CONFERENCE SPONSORSHIP REPLY FORM**

Below are the sponsorship opportunities for the 2017 AABANY Fall Conference to be held on Saturday, September 23, 2017 at Fordham University School of Law.

Please email this form to [main@aabany.org](mailto:main@aabany.org) or mail to AABANY, 45 Rockefeller Plaza, 20th Floor, New York, NY 10111.

In order to maximize your firm or organization's visibility in promotional materials, please return this form by **September 8, 2017.**

For more information about sponsorships, please contact:

- Kevin Kim, Development Director at [kevin.kim@aabany.org](mailto:kevin.kim@aabany.org)
- William H. Ng, Co-Chair, Sponsorship Committee at [william.ng@aabany.org](mailto:william.ng@aabany.org)

Yes, I want to participate as a sponsor for the 2017 AABANY Fall Conference.

**Elite (\$5000)**

**Gold (\$3000)**

**Silver (\$1000)**

**Bronze (\$500)**

I am interested in sponsoring a Committee Dinner. Please fill out enclosed Committee Dinner Sponsorship Form and return to AABANY.

I am interested in finding out more information about sponsorship. Please contact me at the email or phone number provided below.

**Contact:** \_\_\_\_\_ **Phone Number:** \_\_\_\_\_

**Firm/Company Name:** \_\_\_\_\_

**Street Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_ **Email:** \_\_\_\_\_

# 8TH ANNUAL FALL CONFERENCE COMMITTEE DINNER SPONSORSHIP FORM



Asian American  
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**Date: Saturday, September 23, 2017**  
**Time: To be held after Fall Conference Programming**  
**Venue: To be determined by Organizing Committee(s)**

## SPONSOR INFORMATION:

Firm/Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please identify AABANY Committee Dinner that your firm/organization will be sponsoring, or any committee(s) that you are interested in working with: \_\_\_\_\_

## SPONSORSHIP LEVELS (PLEASE CIRCLE ONE)

### **\$2000 or more – Headline Committee Dinner Sponsor**

- Sole Sponsor for a Committee Dinner (50 persons or less)\*
- All of the benefits listed below

### **\$1000 or more – Committee Dinner Sponsor**

- Sponsor recognized during the Committee Dinner and introduced by an AABANY representative
- Sponsor's name displayed as a Committee Dinner sponsor in AABANY's Fall Conference promotional materials, including AABANY and Fall Conference websites, weekly email blasts, social media posts and/or AABANY blog\*\*
- Sponsor marketing materials to be made available at the Committee Dinner

\* **Headline Sponsor:** If a Committee Dinner sponsored by a "Headline Sponsor" has more than 50 RSVPs by **September 18, 2017**, AABANY reserves the right to allow another organization or firm to co-sponsor that committee dinner in order to cover any additional costs unless exclusivity is otherwise agreed to in writing between you and AABANY's Development Director.

\*\* **Promotional Materials:** In order to maximize your firm or organization's visibility on AABANY's Fall Conference promotional emails, materials and postings, please return this form by **September 8, 2017**.

\*\*\* **Excess Funds:** Please note that sponsorship funds will first be applied towards the Committee Dinner; any excess sponsorship funds will be applied towards other events hosted by the Committee during the current fiscal year; any sponsorship funds not so used by such Committee during the current fiscal year will become part of the general AABANY Committee fund.

## PAYMENT OPTIONS (PLEASE CHECK ONE)

- Check enclosed (please make check payable to Asian American Bar Association of New York)       Pay venue in advance by credit card: to be arranged by organizing committee co-chair(s).

*Questions? Please contact Kevin Kim ([kevin.kim@aabany.org](mailto:kevin.kim@aabany.org)) or William Ng ([william.ng@aabany.org](mailto:william.ng@aabany.org))*

*Please return the completed form to: AABANY, 45 Rockefeller Plaza, 20th Floor, New York, NY 10111*

*Tax ID Number: 13-3546484. AABANY is recognized as a 501(c)(6) not-for-profit professional organization by the Internal Revenue Service. Payments are not tax deductible as a charitable contribution but may be deductible as a business expense.*

*Please consult your tax professional.*



**2017-2018 Committee Chairs and Co-Chairs**

***Academic Committee*** – Seth Endo

***Asia Practice Committee*** – Alex Hao, Margaret Ling and Christina Ying

***Career Placement Committee*** – Daphne Ha, Jeff Ikejiri, Robert Leung and Christina Nguyen

***Commercial Bankruptcy and Restructuring Committee*** – William Hao, Jessica Liou and Vincent Roldan

***Corporate Law Committee*** – Ting S. Chen, Edward J. Lee, Larry Wee

***Government Service & Public Interest Committee*** – Jonathan Hernandez, Kevin Hsi and Beatrice Leong

***Immigration and Nationality Law Committee*** – Susan Akina, Amanda Bernardo and Poonam Gupta

***In-House Counsel Committee*** – Grace Fu, Blossom Kan, and Duane Morikawa

***Intellectual Property Committee*** – Charles Chen, Jeff Tang and Shannon Zhu

***Issues Committee*** – Song Kim and Chris M. Kwok

***Judiciary Committee*** – Robert Leung and Linda Lin

***Labor and Employment Law Committee*** – Bryan An, David Mou and Joane Wong

***LGBT Committee*** – Glenn Magpantay and John Vang

***Litigation Committee*** – Lisa C. Chan, James Shih and Ona Wang

***Membership Committee*** – Cary Chan, Jack Chen, Tristan Loanzon and Amy Ngai

***Mentorship Program*** – David Sohn

***Military & Veteran Affairs Committee*** – Michael Krouse and Brian Song

***Newsletter Committee*** – Naf Kwun, Albert Suh, and Marshall Amores

***Pro Bono and Community Service Committee*** – Samuel Lui, Ariana Pabalan, and Pauline Yeung-Ha

***Professional Development Committee*** – Francis Chin

***Prosecutors Committee*** – Helen Ahn, James Lin and Matthew Yi

***Real Estate Committee*** – Cary Chan, Anthony Fong, and Margaret Ling

***Solo and Small Firm Practice Committee*** – Cary Chan and David Lu

***Student Outreach Committee*** – Edwin Kim, Jonathan Li and Tristan Loanzon

***Tax Committee*** – Sahang-Hee Hahn, JoonBeom Pae and Rich Williams

***Women's Committee*** – Karen Shen and Yan Sin

***Young Lawyers Committee*** – Ona Lu, Tiffany Miao, and Albert Suh